



On behalf of the Miss San Diego Pageant & Scholarship Association committee, I would like to welcome you to the Miss San Diego Program and congratulate you on beginning the journey of a lifetime. The opportunities and life lessons you can learn throughout this experience can be like nothing you've experienced before. You will have the opportunity to make friends, learn about yourself and further your education through funding of this program and the Miss California and Miss America Organizations.

This packet has been created as a guide. Please use it to refer to dates, deadlines and take notes to ensure you are prepared for everything this program has to offer. If you have a question unanswered by this packet, please never hesitate to call or email me. You can find my information, and other committee member's information in this packet.

As a former contestant, I truly understand the feelings you may have as you prepare to embark on this journey for the first time or as a returner. I encourage you to embrace all that we have to offer and all that you can learn from this. It is what you make it and I hope it is something that stays with you for a long time. Please remember we are here to encourage and help you with anything you may need. You can contact any one of at any time and we will be there for you.

Best of luck in your journey! Just think, this could be the beginning...before you know it, you could be Miss America!

Best Wishes,
Kati Enea
Executive Director
Miss San Diego Pageant & Scholarship Association

WHO IS...MISS SAN DIEGO ?

This Miss San Diego Pageant & Scholarship Association is looking for a young woman who is confident, poised, intelligent, honest, hard working and compassionate. She must possess good communication skills and be adept at making others feel comfortable in their company. Our titleholder should be active within the community, a role model for others, self-motivated and gracious hostesses/guests.

The young woman chosen to wear the crowns **MUST** be prompt to all scheduled appearances, meeting and appointments. They must exhibit courtesy and respect to all members of the Miss San Diego, Miss California and Miss America Organization. They must maintain the level of dignity and decorum that the positions imply.

As a titleholder, the young woman must have educational goals and community forum (platform) that she is involved in. Because this is a scholarship program, educational goals are very important. She must possess an eagerness to accept the responsibilities of representatives of the county as a priority to other social functions. Finally, the titleholder must be a strong young woman who believes in herself and her future.

JOB DESCRIPTION/EXPECTATIONS

The young woman who is selected as San Diego's representative will be expected to attend community events, coordinated with the committee. It is the expectation of the titleholder that she will seek events she would like to participate in throughout the year that gear towards her platform and interests. In addition, there will be events coordinated by the committee that serve groups affiliated with the MSDPSA. It is the goal of the committee for the young woman to be self-motivated for the passion, their platform. The amount of appearances is mainly up to the titleholder and their desire for service. All titleholders will be responsible for attending Miss California Orientation, April 13-15, 2012 (held in Fresno, CA) and competing at the state competition, June 22-30, 2012, in Fresno, CA.

The titleholder will also be expected to participate in "prep meetings" with the SD committee and vendors the committee has set up for state preparation. She will be expected to attend all scheduled appointments with all vendors, be on time for appointments and respectful to all people involved in the "prep team."

SCORING/ WARDROBE REQUIREMENTS

Opening Dance Number

Wardrobe will be an all-black cocktail dress with all-black shoes of your choice. This is not judged, but sure is fun!

Personal Interview: 25% of overall score

For interview, you should have something that you would wear to a job interview. We recommend either a dress or suit type outfit. You may select any coordinating shoe which complements your attire. During this 10 minute interview, the judges are looking at the overall first impression of the contestant, validated opinions and responses in context, personality, intelligence as well as poise and their overall ability to fulfill the obligations of Miss San Diego.

Talent: 35% of overall score

All contestants will need a talent “outfit”. It should coordinate with your talent. Your talent can be no more than 90 seconds. Your talent does not necessarily need to include music. All props used must be provided by the contestant and you must be the only person on stage during performance. The judges are looking at the contestant's technical ability as well as their performance presence and totality of all of the elements (song selection, voice, props, choreography).

Evening Wear: 20% of overall score

You will need an outfit that is appropriate for an “after five” social event with coordinating footwear. This should be a long dress or other formal attire. Please remember to wear something age appropriate. The judges are looking for someone with the attributes of a Miss America, poise and confidence, sense of attractiveness as well as beauty and charm.

Lifestyle & Fitness in Swimsuit: 15% of total score

You may choose between a one or two piece swimsuit. NO thongs, sarongs, or skirt cover-ups! A taupe/nude color shoe is recommended. Swimsuit attire must be approved by the MSDPSA committee. Please bring your swimsuit attire to rehearsal for approval. If you have any questions, please ask a committee member. The judges are looking at the contestant's statement of strong physical fitness and health, as well as energy, charisma and confidence.

On-stage question: 5% of overall score

This will take place on stage during the evening gown presentation. Judges are looking at the contestant's ability to respond on “their feet”, listen and respond accordingly to the question and maintain a level of relevance when speaking to their peers.

Final Ballot:

From the above 100%, the Top Five Finalists will be named. The Top Five Finalists enter the final round of competition with zero points. The judges will then rank the contestants in the order they individually believe the contestants should finish on a Final Ballot. Each judge will rank the Top Five contestants on a Final Ballot. A first place vote is worth ten points, a second place vote is worth five points, a third place vote is worth three points, a fourth place vote is worth two points and a fifth place vote is worth one point . The total of the Final Ballots alone will determine the outcome of the pageant. The high and low scores on the Final Ballot will NOT be dropped. All judges’ votes count on the Final Ballot.

During this portion, the judges will have the ability to place the contestant they feel is most prepared to hold the title as their number one slot. They will place the remaining contestants in the position they feel they are most prepared to hold.

2012 SCHOLARSHIPS

Miss San Diego 2012	\$ 1,000.00
1st Runner-up	\$ 500.00
2nd Runner-up	\$ 250.00

--MSPSA reserves the rights to alter these amounts prior the competition, with notification to contestants, if deemed necessary.

MSDPSA Committee Members Contact Info

Kati Enea, Executive Director 619-723-1005, kati@misssandiego.org	Pey-Shiuan Zavala, SDOT Executive Director 858-336-7617, psz@misssandiego.org
Joe Enea, Assc Executive Director 619-208-4304, joe.enea@misssandiego.org	Alex Kutty, Executive Producer 619-518-2777, alex@misssandiego.org
Nanette Hallas, Princess Director 619-2442478, nanette@misssandiego.org	Lynne Ingstad, Talent Preparation 619-855-0094, lynne@misssandiego.org
Olivia Martinez, Interview Coach 619-955-7882, interview@misssandiego.org	Elly Garner, Program Book Design 619-884-6611, elly@misssandiego.org

Requirements for Participation in Miss San Diego 2012

To be a contestant in the pageant you MUST:

- You MUST be a U.S. Citizen
- You must NEVER have been married or have had any children
- You MUST live, work or go to school in San Diego County for a minimum of 6 months
 - *You MUST be able to show proof of one of those three qualifications in order to compete.*
- Must be at least 17 years of age & a Senior in high school
- Must not be more than 24 years of age on December 31, 2012

Other Rules:

- No two contestants can have the same talent music. Talent selection is done on a first come, first serve basis. We advise you get your music paperwork in early.
- Your attendance at the rehearsals is expected.

CMN Donation

The Miss America Program has a national platform with the Children's Miracle Network. Each local Miss contestant is required to raise a contribution of \$100.00 to go towards the Children's Miracle Network. You MUST turn-in your sponsorships by the January 8, 2012 to be eligible to compete. To fulfill your CMN requirement, please go to www.missamerica4kids.org to register. Follow the prompts and invite your friends and family to support you. They can pay directly online and you can advertise through facebook.

Program Book Page

At the local level, we require a program book ad sponsorship of \$300 (this does not include the Miss America mandated CMN requirement). This sponsor(s) will receive a full page ad in our program book as well as a year of advertising on our website and facebook page. **Participants who turn in all paperwork, CMN fee and program book page information by Dec. 17, 2011 will receive \$50 off the cost of the program book sponsorship.** Keep in mind that a sponsor does not have to be a single business or person. Sponsorships can come from multiple businesses, or groups of family & friends. Sponsorship payments can be made in cash, checks, or money orders. Payments can also be made by credit card thru PayPal; there is a 5% processing fee. Please go to the Make a Donation section of the MSD website, and click on the 'Donate' button to make a payment by credit card.

TICKET SALES

We will begin selling tickets at orientation and will sell during all of our events at the prices listed below. Please ask your family and friends to buy tickets early as seats will be assigned AND we expect to sell out prior to the show.

Orientation Ticket Prices

Tickets sold on December 17th during orientation ONLY will be:

\$16 – General seating, lower level

\$11 – Balcony seating

Premium Packages will be available to the first 50 customers. Package is \$51 and includes one (1) of each of the following:

- VIP front section seat

- Program book

- Rooter button with contestant photo

Pre-sale tickets

Dec. 18 – Jan. 21: \$26/each (subject to change based on ticket availability)

Tickets the night of the show

• \$31 each

Please note: The theater does charge a handling fee per ticket & we do not guarantee ticket availability the night of the show

\$1 per ticket will be donated towards the Children's Miracle Network.

PROGRAM BOOKS

Program books will be available for pre-sale during rehearsals. We encourage you to purchase your programs books prior to the show.

Pre-sale

\$10 each (thru January 15)

Night of Show

\$15 each or \$20 for (2)

BUTTON SALES

We will be selling photo buttons for \$3 per button and encourage you to show your spirit and enthusiasm for your contestant with them! Please see the order form, available on our website, www.missandiego.org. All orders must be turned in by January 8 and will be distributed at dress rehearsal. The photo on the button will be the photo taken for the program book.

PAPERWORK

To find the required paperwork that you need to turn in, go to www.misscalifornia.org and click on “contestant information” - you will see the “contestant local and state forms” - click on that and scroll to the bottom – click on “Forms download...” and scroll down. You will find the list of available forms. Refer to the checklist below and fill out the required forms. Please note that some (form 104) can be very lengthy. Please email completed forms to Kati at kati@misssandiego.org. Any forms that require a signature should be scanned and emailed.

All paperwork and fees are due January 8, 2012 – NO EXCEPTIONS
Contestants that submit paperwork, ad page(s) and donation money in by
December 28th will receive ONE FREE TICKET VOUCHER AND ONE
FREE PROGRAM BOOK for the show.

Miss Contestant Forms Due:

- Form 101: Contestant Data Sheet
- Form 101A: Eligibility Requirements
- Form 104: Contestant Contract Form
- Form 105: Contestant Resume
- Form 106: Platform Statement
- Attachment C: Scholarship Rules and Regulations (at the end of packet)
- Birth Certificate (Copy)
- Talent Music and Intro– emailed to alex@misssandiego.org
 - Please email your talent music file at Alex as an mp3 or m4a file as well as a talent introduction for the emcees to read at the same time. It needs to be no longer than 10 seconds and include contestant name and talent piece title. Please include your Name and the words talent music and intro in the subject of the email. Example: “Kati Enea Talent Music and Intro” Please send the music and introduction in the same email. If you do not require a music track for your talent, please still email Alex and tell her you don’t require a music track. Please also indicate what kind of microphone you need (if any) and if you have any props.
- Program book page & donation money
 - Your ad page needs to be emailed to elly@misssandiego.org in a .pdf or .jpeg file. All program book pages must be in by January 8 deadline.

IMPORTANT DATES
ORIENTATION/REHEARSAL/HEADSHOTS/PAPERWORK

December 17, 11am Orientation, Paperwork Collection
So Cal Dance Studio
10447-2 Roselle St., SD, 92121

Orientation, review of the Miss America Organization, Miss San Diego Program. \$250 program book page fee for anyone who turns in all paperwork, ad page money, ad pages artwork, talent music and CMN donation. If you have questions about any of the above items, contact Kati Enea **PRIOR** to this date via email, phone or text and she will answer your questions.

Tickets & contestant buttons will be sold at this time. All items are on a first come, first serve basis. Get your tickets early for the best seats!

Dec. 18, 1pm-3pm AngelCare – East County Kids' Christmas Party
Cajon Valley Middle School
550 E. Park Ave., SD 92021

Please wear a nice and/or festival cocktail or long dress and bring four (4) boxes of candy canes. Flavor of your choice. We will be taking pictures and passing out treats to the children at the event.

January 8, 11am-4pm Orientation, Paperwork Collection, Headshots
Last day to accept contestants!
So Cal Dance Studio
10447-2 Roselle St., SD, 92121

Rehearsal, Talent Review, Interview Preparation, Walking, Headshots will be taken at this time. There will not be a make up session. Please come prepared. \$300 program book page fee today for anyone who turns in all paperwork, ad page money, ad pages artwork, talent music and CMN donation.

January 19, 6:30pm Princess Crowning
CUPS La Jolla
7857 Girard Ave., La Jolla, 92037

Wear something nice and come to support your princess. Attendance is expected.

January 21, 1pm-4pm Rehearsal
So Cal Dance Studio
10447-2 Roselle St., SD, 92121

Mandatory rehearsal to learn opening dance number, stage routines and run through the order of the show.

January 22, 9am-8pm **PAGEANT DAY!!**
Poway Center for the Performing Arts
15498 Espola Road, Poway, 92064

Rehearsal ON STAGE in the theater begins at 9 a.m. SHARP. When you arrive to the theater, place your belongings in your designated dressing room and head right to the stage. A detailed schedule will be distributed with your interview and talent review times.

Interviews will take place at the theater in the morning and run concurrently with talent rehearsal. Please ensure you know your interview time and talent review time and give yourself time to prepare. You will join rejoin rehearsal once your interview is completed.

Lunch break 12:30-2:00 p.m. Interviews will continue during that time so please plan your meal accordingly. Return to theater no later than 1:45 p.m. You may stay at the theater during break. There will not be any food or drink provided or for sale on the site.

2-3 p.m. Final Group rehearsal on stage.

3-4 p.m. Get dressed for the show

4:00 p.m. Showtime!

- Parents are NOT allowed to observe rehearsals, unless otherwise specified.
- No filming, photography, or recording of the rehearsals are permitted without prior consent from the MSD Committee.
- Your paperwork, music and ad pages MUST be turned in by the due dates. Failure to complete may result in disqualification from the competition.
- Your complete commitment is essential. There are many deadlines that the committee members need to meet in order to make this program a success.
- Mock interviews or training can be arranged through Olivia Martinez, interview coach, at your own convenience. Please contact her directly.

ATTACHMENT C
The Miss San Diego Scholarship Organization

SCHOLARSHIP RULES AND POLICIES
FOR GRANTS AWARDED AT THE
MISS SAN DIEGO AND SAN DIEGO'S OUTSTANDING TEEN PAGEANT

I. Scholarships will be expended on behalf of full-time students (minimum of 12 units) who are enrolled in an accredited college or university **OR** part-time students (minimum of 6 units) **IF** the recipient is employed 20 or more hours per week and provides proof of employment. Funds are to be used for tuition, fees, and books only. **The check will be made payable to the institution in all cases** (to satisfy IRS tax-exempt rules). When the institution will not bill us, and/or requires the student to pay her fees first before they will certify her registration, an authorization to reimburse her will be sent with the check. The check (made out to the institution) will always be sent to the student for her to hand-deliver to the institution.

II. Requests for scholarships are processed within 30 days *after* the following three (3) items are received from the contestant:

1. "Request for Disbursement of Scholarship Award" form - filled out completely
2. Original receipts or bill statements from the school
3. Registration certification from the school

III. Funding of a request for other than accredited academic university or college will be contingent upon the Miss San Diego Pageant Scholarship Committee review and approval.

Requests for vocational or special training will be considered, **IF** (a) this instruction is undertaken in conjunction with an academic program consisting of 6 or more units, and (b) this vocational or special training was clearly identified on the contestant's application form as an intended vocation. Scholarship funds authorized for vocational training **WILL NOT** pay for:

- More than 25% of the total scholarship awarded
- Private lessons, or additional expenses other than tuition for the school
- More than one vocational school

IV. Scholarship checks will be made payable to the college or university (IRS rules) **NO EXCEPTIONS, so don't even ask!** The educational institution receiving these funds will be advised that if any scholarships are to be refunded by the institution for any reason, those amounts will be refunded to the Miss San Diego Pageant and **NOT** to the scholarship recipient.

V. Contestants may submit invoices for payment directly to the provider of education, or may submit a bill receipt and request reimbursement from the provider (as described in paragraph "I"). All invoices and receipts must be originals. Contestants may not request payment or reimbursement for expenses that are or have been covered through any other financial aid source. Contestants may not request funds for prior obligations.

VI. A contestant must begin use of her scholarship within one year of the date of the award. If a contestant has no activity in her scholarship account during this one year period, the funds in her account will be forfeited.

VII. A contestant who begins use of her scholarship within the time designated above will then be required to show continuous activity in her scholarship endeavors up to a limit of one year following the date of the first payment. If there occurs a one year period in which there is no activity in an account, then the balance of that account will be forfeited.

VIII. Forfeited scholarships will remain in the scholarship account for future awards.

IX. Teen contestants will be mailed savings bonds or checks from the MSDPSA.

**ALL CORRESPONDENCE CONCERNING SCHOLARSHIPS MUST BE SENT TO:
KATI ENEA, EXECUTIVE DIRECTOR
203 SOLEDAD PLACE, MONTEREY, CA 93940
E-Mail: kati@misssandiego.org Telephone: (619) 723-1005**

My Signature below indicates that I have read and understand the “Scholarship Rules and Policies” as stated in the paragraphs above.

Contestant Name's (Type or Print)

Division (Miss or Teen)

Contestant's Signature

Date

Parent Signature if Contestant is under 18 years

Date