



# Miss San Diego

SCHOLARSHIP PAGEANT



October 10, 2009

On behalf of the Miss San Diego Pageant & Scholarship Association committee, I would like to welcome the Miss and Teen contestants, as well as their parents to the Miss San Diego and San Diego's Outstanding Teen Program.

This packet has been created as a guide. It should help you in your preparation for this year's competition. Please feel free to contact the committee with any further questions.

I hope you will find this experience as fun and rewarding as I have during my years of involvement. Please feel free to call or e-mail me or a committee member if you have any questions or concerns. We are all more than happy to help.

Best of luck to you through this journey you are about to embark on. And just think, you could be the next Miss America or Miss America's Outstanding Teen!

Enjoy!

*Kati Enea*  
Executive Director

## **What does it mean to be Miss San Diego & San Diego's Outstanding Teen?**

This Miss San Diego Scholarship Program is looking for two young women who are confident, poised, intelligent, honest, hard-working and compassionate. They must possess good communication skills and be adept at making others feel comfortable in their company. Miss San Diego and San Diego's Outstanding Teen should be active within the community, a role model for others, self-motivated and gracious hostesses/guests.

The young women chosen to wear the crowns **MUST** be prompt to all scheduled appearances, meeting and appointments. They must exhibit courtesy and respect to all members of the Miss San Diego, Miss California and Miss America Organization. They must maintain the level of dignity and decorum that the positions imply.

As the reigning titleholders, the young women must have educational goals and community forum (platform) that they are involved in. Because this is a scholarship program, educational goals are very important. They must possess an eagerness to accept the responsibilities of the Miss San Diego and San Diego's Outstanding Teen as a priority to other social functions. Finally, the titleholders must be strong young women who believe in themselves and their future.

The Miss San Diego Scholarship Organization seeks titleholders with the above qualities to serve as the official hostess for the City and County of San Diego. Miss San Diego and San Diego's Outstanding Teen 2009 will be scheduled for appearances at local functions and are expected to fulfill these obligations."

## **JOB DESCRIPTIONS/EXPECTATIONS**

The young women who are selected as San Diego's representatives will be expected to attend a minimum of two (2) community events a month that will be coordinated with the committee. These community events will be general events, not necessarily directed towards their platform. Beyond the two events, titleholders will be expected to find events pertaining to their platform and work with the committee to coordinate involvement. It is the goal of the committee for the young women to be self-motivated for the passion, their platform. The titleholders will also be expected to attend committee events, such as committee meetings, as well as interview and athletic training. Finally, titleholders will be responsible for attending Miss California Orientation, generally the first weekend in May (held in Fresno, CA) and competing at the state competition in Fresno, CA.

Runners-up will also play a role in the community after the competition. They will be expected to be available for community functions as well. If you win a runners-up title, you will be expected to attend committee meetings as well as make yourself available for a minimum of one function a month.

Titleholders will also be expected to attend "prep meetings" with the SD committee and vendors the committee has set up for state preparation. They will be expected to attend all scheduled appointments with all vendors, be on time for appointments and respectful to all people involved in the "prep team."

# RULES/REQUIREMENTS

In order for this program to continue its success, there must be rules to follow and everyone must meet criteria requirements. If you are confused or have questions about them, please contact a committee member.

- You **MUST** live, work or go to school in San Diego County for a minimum of 6 months  
You **MUST** be able to show proof of one of those three qualifications in order to compete
- You **MUST** be a U.S. Citizen
- Miss Contestants:
  - Must be at least 17 years of age & a Senior in high school
  - Must not be more than 24 years of age on December 31, 2010
- Teen Contestants:
  - 13 years of age & in the 8<sup>th</sup> grade the date of the local competition
  - Must not be older than 17 & a Junior in high school, by August 30<sup>th</sup>, 2009
- You must **NEVER** have been married or have had any children
- No two contestants can have the same talent music. Talent selection is done on a *first come, first serve* basis. We advise you get your music in early.
- Your attendance at the rehearsals is expected
- Rehearsals – November 1, 15, 22 / December 6, 13, 20 – 10am to 1pm. **The rehearsal location is the San Diego Dance Centre.** It is located at 12245 World Trade Drive, San Diego, CA 92128. If you have trouble locating the Dance Centre, please contact a committee member.
- **Required Dress Rehearsal** – Sunday, January 10, 2010 – 8am – Lyceum Theatre
- Parents are **NOT** allowed to observe rehearsals, unless otherwise specified.
- No filming, photography, or recording of the rehearsals are permitted without prior consent from the MSD Committee.
- **Your paperwork, CMN money, music and ad pages MUST be turned in by the due dates.** Your complete commitment is essential. There are many deadlines that the committee members need to meet in order to make this program a success.
- Mock interviews or training can be arranged through Olivia Martinez, but it is the responsibility of the contestant to make these arrangements.
- If you are selected as the titleholder, you **MUST** be prepared to make multiple appearances within the community monthly. If you are selected as a runner-up, you will also be expected to be available for functions within the community.

Please remember, you are at a local level now. Your current goal should be to earn that local title. This is the first step in striving to earn the State and National titles. To accomplish this, endless hours of work are required. You can do it. Eat well, get plenty of rest and keep a very positive attitude. The scholarships you earn will be your reward for a wonderful education and a successful future career.

# MSDPSA Committee Member Contact Info

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*Executive Director*

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*SDOT Executive Director*

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**Lurece Hunter**  
*Executive Advisor*

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**Cheryl Swanstrom**  
*Executive Producer*

**Mandi Reno**  
*Associate Producer*

**Sarah Larson**  
*Secretary*

# SCHOLARSHIPS

All scholarship amounts are dependant on contestants and the monies raised pre-competition, for example, thru ad-page sales. As a committee, we of course, would like to give as much money back to you in scholarships as possible. Below you will find *an example* of the scholarship amounts we were able to provide in the 2009 competition year. Scholarship amounts may not be determined until the night of the show, and are subject to change depending on contestant participation.

## **Miss San Diego 2009 Scholarships**

Miss San Diego 2009	\$ 2000
1 <sup>st</sup> Runner-up	\$ 750
2 <sup>nd</sup> Runner-up	\$ 500
3 <sup>rd</sup> Runner-up	\$ 250
4 <sup>th</sup> Runner-up	\$ 100

## **San Diego's Outstanding Teen 2009 Scholarships**

San Diego 's Outstanding Teen 2009	\$ 500 Savings Bond
1 <sup>st</sup> Runner-up	\$ 250 Savings Bond
2 <sup>nd</sup> Runner-up	\$ 100 Savings Bond
3 <sup>rd</sup> Runner-up	\$ 75 Savings Bond
4 <sup>th</sup> Runner-up	\$ 50 Savings Bond

# ENTRY FEES

**Entry Fees due no later than December 6, 2009**

## **Miss Contestants**

The Miss America Program has now adopted a national platform with the Children's Miracle Network. Each local Miss contestant is required to raise a contribution of \$100 to go towards the Children's Miracle Network. **You MUST turn-in your sponsorships by the due date to be eligible to compete.**

To help raise this money, each Miss contestant is required to secure two (2) sponsorships for her entry. Sponsorships are \$300 each. This sponsorship includes the required Children's Miracle Network contribution mandated by Miss America. Each sponsorship also includes a full-page ad in the Miss San Diego 2010 Program Book, as well as a complimentary copy of the Program Book.

Keep in mind that a sponsor does not have to be a single business or person.

Sponsorships can come from multiple businesses, or groups of family & friends. For example, 15 family members & friends could contribute \$20 each to generate one (1) sponsorship of \$300. Sponsorship payments can be made in cash, checks, or money orders. Payments can also be made by credit card thru PayPal; there is a 5% processing fee. Please go to the [Make a Donation](#) section of the MSD website, and click on the 'Donate' button to make a payment by credit card.

## **Teen Contestants**

Fundraising is now a requirement for competing in the Miss America system at the local, state, and national levels. Each Teen contestant is required to secure one (1) sponsorship for her entry. Sponsorships are \$300 each. Each sponsorship also includes a full-page ad in the Miss San Diego 2010 Program Book, as well as a complimentary copy of the Program Book.

Again, keep in mind that a sponsor does not have to be a single business or person.

Sponsorships can come from multiple businesses, or groups of family & friends. For example, 15 family members & friends could contribute \$20 each to generate one (1) sponsorship of \$300. Sponsorship payments can be made in cash, checks, or money orders. Payments can also be made by credit card thru PayPal; there is a 5% processing fee. Please go to the [Make a Donation](#) section of the MSD website, and click on the 'Donate' button to make a payment by credit card.

**\*\*Please remember this program is put together solely by volunteers.** Your participation in fundraising is essential to the survival of this program. Please take it seriously and remember the people who are giving their time for you.

# AD PAGES

As most of you know, the Miss San Diego/San Diego's Outstanding Teen program is a volunteer based organization that runs on sponsorships and donations from within the community. After completing the required sponsorship requirement(s), we ask that all participants attempt to find as many additional sponsors as possible to sponsor ad pages for the Official Program Book. The pages must be turned in by the required due date and must be print-ready. Pages submitted after the due date may not be included in the program book.

- There are four (4) types of ad pages available:
  - Full page ad (8" x 10") \$ 300
  - Half page ad (8" x 5") \$ 150
  - Quarter page ad (4" x 2.5") \$ 75
  - Business Card (approx. 3.5" x 2") \$ 40

## **Ad Pages are due no later than December 6, 2009**

The rates listed above for ad pages are less than HALF of what it costs for commercial advertisements. This is a great way for your sponsor(s) to save on ad costs while supporting our program dedicated to providing scholarships. If your sponsor would like to pay by check, please make checks payable to: *Miss SD Pageant & Scholarship Assn.* There is a 5% processing fee for credit card payments.

If you need assistance putting your pages together, please contact Kati Enea or Pey-Shiuan Zavala, **no later than November 30th.**

## AD PAGE INCENTIVES

While participation in selling additional ad pages after satisfying the required sponsorship commitment is not mandatory, we do ask that each contestant sells a minimum of two (2) *additional* ad pages. Of course, we do not expect you to do this without a *reward* for your efforts!

After the first two (2) ad pages – including your required sponsorships – you will receive:



**\$100 CASH for each  
& every ad page thereafter**

**Please use high-resolution photos or art work of at least 300dpi in your ad pages. If you copy images from a website, most likely, it will produce a low-quality print (i.e., fuzzy, blurred, etc.). MSDPSA is not responsible for the print quality of your ad if the guidelines are not followed.**

If you need assistance putting your pages together, please contact Kati or Pey-Shiuan, **no later than November 30th.**

## **PEOPLE'S CHOICE AWARD**

Family and friends will be able to cast their vote for \$1.<sup>00</sup> per vote on the night of the pageant. One Miss and one Teen contestant who receive the most votes will be awarded the People's Choice Award and half (50%) of all votes in cash.

## **DONATIONS**

Each contestant is asked to donate an item to go towards a titleholder's gift basket. The Teen and Miss contestants who win the title (SDOT/MSD) will receive the gift basket as a gift from all contestants. It should be something age-appropriate and something that you, yourself, would want to receive. You may buy it or have it donated. It is due by December 6<sup>th</sup> and all sponsor-donated items will receive recognition in the Official Program Book.

## **TICKET SALES**

We will begin selling tickets during rehearsal at the prices listed below. **Please ask your family and friends to buy tickets early as seats will be assigned AND we expect to sell out prior to the show.**

Pre-sale tickets (Thru Dec 20<sup>th</sup> only – subject to change based on ticket availability)

- \$ 25 each
- \$ 20 each when purchasing 5 or more tickets at one time

Tickets the night of the show (subject to change based on ticket availability)

- \$25 each

\*\*\* We cannot and do not guarantee tickets will be available on the night of the show.

## **PROGRAM BOOKS**

Program books will be available for pre-sale during rehearsals. We encourage you to purchase your programs books prior to the show.

Pre-sale

- \$5 each

Night of Show

- \$10 each or \$15 for (2)

# WARDROBE THOUGHTS

We suggest wearing items already in your closet or something you can borrow. If you need help selecting your wardrobe or do not have an item, please contact the committee prior to buying something. We may be able to help! Also, please remember you have to be able to walk and move in your clothes so make sure they fit and are comfortable.

## **Miss Contestants**

### **Opening Dance Number**

Wardrobe will be an all-black cocktail dress with all-black shoes of your choice.

### **Talent: 35% of overall score**

All contestants will need a talent "outfit". It should coordinate with your talent. Your talent can be no more than 90 seconds. Your talent does not necessarily need to include music. All props used must be provided by the contestant and you must be the only person on stage during performance.

### **Private Interview: 25% of overall score**

For interview, you should have something that you would wear to a job interview. We recommend either a suit, skirt and blouse/sweater, or dress. You may select any coordinating shoe which complements your attire.

### **Evening Wear: 20% of overall score**

You will need an outfit that is appropriate for an "after five" social event with coordinating footwear. This can be a long or short dress or other formal attire. Please remember to wear something age appropriate.

### **Lifestyle & Fitness in Swimsuit: 15% of total score**

You may choose between a one or two piece swimsuit. NO thongs, sarongs, or skirt cover-ups! A taupe/nude color shoe is recommended. Swimsuit attire must be approved by the MSDPSA committee. Please bring your swimsuit attire to rehearsal for approval. If you have any questions, please ask a committee member.

### **On-stage question: 5% of overall score**

## **Teen Contestants**

### **Opening Dance Number**

Wardrobe will be an all-black cocktail dress with all-black shoes of your choice.

### **Talent: 35% of overall score**

All contestants will need a talent "outfit" that pertains to their talent. It should coordinate with your talent. Your talent can be no more than *2 minutes*. Your talent does not necessarily need to include music. All props used must be provided by the contestant and you must be the only person on stage during performance.

### **Private Interview: 35% of overall score**

For interview, you should have something that you would wear to a job interview. We recommend either a skirt and blouse/sweater, or dress. You may select any coordinating shoe which complements your attire.

### **Evening Wear & On-stage Question: 20% of overall score**

You will need an outfit that is appropriate for prom or other "after five" social event with coordinating footwear. This can be a long or short dress or other formal attire. Please remember to wear something age appropriate.

### **Lifestyle & Fitness: 10% of total score**

A tank will be available for purchase from MSDPSA for the Lifestyle & Fitness portion of the competition. You will also need a pair of black or white soffee shorts. White tennis shoes are required.

# MISS CONTESTANT CHECK LIST

**All paperwork is due no later than November 1, 2009**

\*\*\* If you need help with your paperwork, please contact Kati, Pey-Shiuan, or a committee member BEFORE the deadline.

## **Miss Contestant Requirements**

- Form 101: Contestant Data Sheet
- Form 101A: Eligibility Requirements
- Form 104L: Contestant Contract Form  
The contract requires a notary. One will be available for contestants and parents to notarize the contract at the 1<sup>st</sup> rehearsal. Please bring a government issued ID for the notary. If you are under the age of 18, a parent or guardian must sign the contract witnessed by a notary public. Notary fee: \$10 – You are also welcome to use/find your own notary.
- Form 104B: Precepts of Conduct
- Form 105: Contestant Resume
- Form 106: Platform Statement
- Form 107: Resume Summary
- Form 200: Talent Request
- Form 204: Talent Introduction
- Attachment C: Scholarship Rules and Regulations
- Birth Certificate (Copy)
- Talent CD (2 copies)
- Donated gift for titleholders basket
- Pre-sale ticket sales
- Sponsorship #1
- Sponsorship #2
- Additional Ad Pages
- Sign-up for mock interviews with Olivia

# TEEN CONTESTANT CHECK LIST

**All paperwork is due no later than November 1, 2009**

\*\*\* If you need help with your paperwork, please contact Kati, Pey-Shiuan, or a committee member BEFORE the deadline.

## **Teen Contestant Requirements**

- Form 101-T: Contestant Data Sheet
- Form 104-T: Contestant Contract  
The contract requires a notary. One will be available for contestants and parents to notarize the contract at the 1<sup>st</sup> rehearsal. Please bring a government issued ID for the notary. If you are under the age of 18, a parent or guardian must sign the contract witnessed by a notary public. Notary fee: \$10 – You are also welcome to use/find your own notary.
- Form 105-T: Contestant Resume
- Form 106-T: Platform Statement
- Form 108-T: Precepts of Conduct
- Form 200-T: Talent Request
- Form 204-T: Talent Introduction
- Attachment C: Scholarship Rules and Regulations
- Birth Certificate (copy)
- Talent CD (2 copies)
- School Transcripts (sealed)
- Pre-sale ticket sales
- Sponsorship
- Additional Ad Pages
- Sign-up for mock interviews with Olivia