

AD PAGES

As most of you know, the Miss San Diego/San Diego's Outstanding Teen program is a volunteer based organization that runs on sponsors and donations within the community. We ask that all participants attempt to find as many sponsors as possible to donate ad pages for our program book. The pages must be turned in by the required due date and must be camera ready. Pages turned in after the due date may not be included in the program book. We have revamped this from years past so please make sure you read the following.

- Sponsors may contribute toward three (3) types of ad pages. You, as a contestant, may create the page however you would like, as long as it equals a full page.
 - Full page ad - \$200
 - Half page ad - \$100
 - Quarter page ad - \$50
- Contestants who obtain more than 3 sponsor pages will receive \$25 in cash back per page for every page submitted
 - Example: You obtain 1, 2, or 3 full pages; you receive \$0.
 - Example: You obtain 4 full pages; you receive \$100.
 - Example: You obtain 5 full pages; you receive \$125.
- The due date to submit ad pages is November 12th.

PEOPLE'S CHOICE AWARD

Family and friends will be able to cast their vote for \$1.00 a vote on the day of the pageant. One (1) Miss and one (1) Teen contestant who receive the most votes will be awarded People's Choice Award and half of all votes in dollars (in their respective category).

PHOTO BUTTONS

Photo Buttons are available for \$2/each. The personal headshot photo you submit for the website will be used in the photo buttons. Photo buttons are available for purchase by family and friends through the contestant and orders must be submitted no later than November 12th. NOTE: Photo buttons must be made so they are only available through contestant pre-order and not on the day of the pageant. All submitted orders will be filled and distributed to contestants at the December 3rd rehearsal.

DONATIONS

Each contestant is requested to find a business to donate something from their business to be raffled on during the competition. It can be in the form of a gift certificate or actual product. ALL businesses to donate will receive recognition in the program book. ALL raffle items **MUST** be turned in by November 12th in order to receive the program book recognition.

Each contestant is also requested to donate an item to go into a titleholder's gift basket. This is something that the young woman who is selected as Miss San Diego and San Diego's Outstanding Teen will receive as a gift from all contestants. It should be something age appropriate and something that you would want to win yourself. You may buy it or have it donated. It is due by November 12th and all donated items will receive recognition in our program book.

TICKET SALES

Show tickets are \$10/person and each contestant will be given tickets for pre-sale to family and friends. The contestant to sell the most tickets will receive a gift of jewelry or gift certificate from a local jewelry store. Ticket money **MUST** be turned in no later than December 3rd.

PHOTOS FOR PROGRAM BOOK

The official photographer for headshots is Ken Jacques. He is taking headshots for the program book and display at the competition. You will need to make an appointment for your photo with Kati. Please see the contestant calendar for the available days/time. We ask that you wear something age appropriate and flattering. You are responsible for your own hair and make-up but Kati will be there on the day of the photo shoot for any touchups. Please contact Kati with any questions.